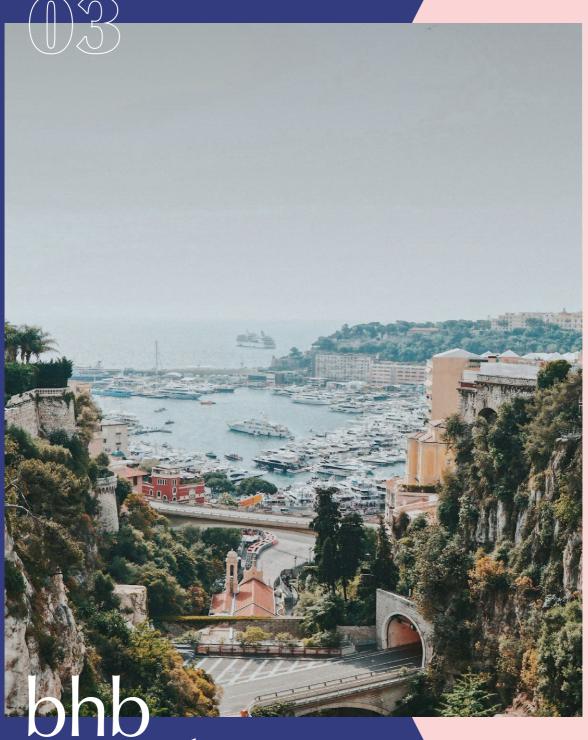
VOLUME (



bhb private

bhb



For 12 years, BHB Private has been looking after private families and individuals around the world, offering them access to the most sought-after destinations – whether as global concierge support around the world or as seasonal concierge services in key summer destinations.

We also offer bespoke global concierge programmes for super prime real estate developments in locations such as Miami, NYC, London, Ibiza, and Dubai (with projects like 520 Park Avenue, The Perigon Miami Beach, or Sabina Estates, Ibiza).

2024 sees the beginning of two new chapters for BHB Private, namely Hospitality (working with some of the best hospitality projects and members clubs in London and abroad) and Real Estate (redefining the real estate landscape by integrating lifestyle into every property transaction).

With five existing offices in London, Paris, Monaco, New York, and Miami, we are excited to be opening two new offices in Ibiza (this May) and Dubai (in October).

As we do each year, to celebrate leading projects and partners, we have interviewed some of the best in their fields – including Olly Bengough, founder of Camden's iconic KOKO; Jeff Klein of Sunset Tower; Derek Damon, CEO of the Moore Club Miami; and Alexandre Rossoz, Managing Director of Loulou Groupe.

Hospitality is the key to all that we do. Looking after people as they travel the world, looking after people as they buy and sell homes, and now working on some incredible new projects across Europe, the UK and America. I hope you have a great time flicking through our Journal.

For any enquiries, get in touch with our team at requests@bhbprivate.com.

Harry Becher















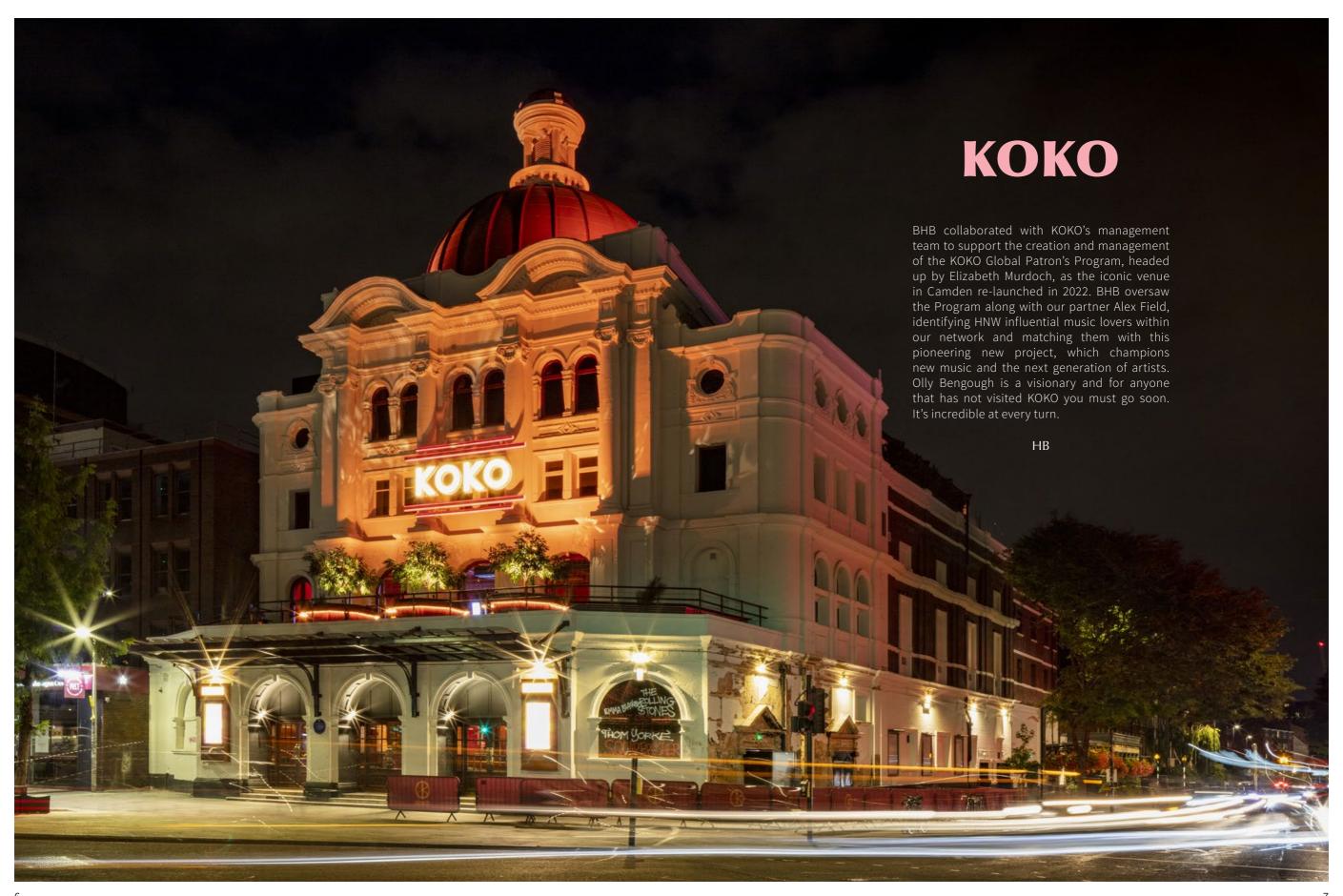












Olly Bengough, the powerhouse behind Camden's iconic live music venue, KOKO, on the making of a cultural institution.

'You've got to remember, I've had the theatre for twenty years', Olly tells me, though the last four have certainly been amongst the most eventful. He closed KOKO's doors in 2019 for a long-planned renovation, transforming the Grade II-listed building into a musical mecca, whilst also incorporating a neighbouring historic piano factory and pub into the fold. With the launch of exclusive backstage members' club, The House of KOKO, featuring a new roof terrace and restaurant, dome cocktail bar, penthouse and recording studio, piano room, library, a hidden speakeasy, stage kitchen, cocktail bar and secret vinyl rooms, it's the crowning feature of the cult venue's renaissance; a huge and exciting project.

Early into construction, however, Olly and his team faced two major setbacks; a well-documented fire and, of course, Covid. 'It was really, really challenging, but then we were fortunate enough to have a lot of good people who wanted to see us succeed'. Though Olly has long been a champion of the arts, operating as an independent in the sector has never been straightforward. 'To do entertainment sustainably and to do it well, it's one of the toughest industries in the world. I've had to take huge risks to keep on pushing the cultural narrative, and that's not easy to do'.





As Olly reflects on KOKO's staggering output during his time at the helm, 'pushing the cultural narrative' is perhaps an understatement. 'Just think of the platform we've created. 8 million people have passed through the theatre and over 5,000 bands have played at KOKO. Liam Gallagher, Jorja Smith, Arcade Fire, Ellie Goulding to name a few and previously Prince, Madonna, The Rolling Stones and Amy Winehouse. To create that much culture and art and make it sustainable, that's a tough challenge. But it's fun and I think the business model is actually more dynamic than ever. You've now got all different types of offerings going on, which has only made the business stronger'.

These offerings range from a jazz trio playing at Ellen's, House of KOKO's intimate members-only jazz club, to Charles Oppenheimer giving a talk on his grandfather's relationship with Einstein. On any given night, you can walk through KOKO's doors and end up being serenaded by a soul band, stumbling across Adam Lambert from Queen live-streaming his show to 55 countries, or dining in the stunning roof terrace, one

of its three restaurants. And that's just in one evening. 'The interesting thing is, you can choose shows that suit your mood. So it's not like every night you've got to be in something loud. That's the great thing, and what I love is finding out that the members are beginning to work it all out. We've just launched the members' app, so everyone's in on the little secret'.

I'm intrigued by the myriad possibilities. All the different journeys you can have through KOKO's corridors, guided by your senses (or your iPhone). Olly himself is rarely out of the building – 'I actually find the music quite relaxing. You'd be surprised. It's more relaxing to be watching a really good show for an hour and switching off, than being at home. You just get lost. I think that music is the best way to unwind.'

After a period of such high intensity, working alongside leading architects, designers and musicians, not to mention English Heritage and the Victorian Society, to ensure that the build was as true to its roots as possible, Olly would be forgiven if he took a moment to pause and reflect.

But that's not his style. 'The KOKO Foundation has recently been awarded charitable status. We thought we'd do something interesting where we give a percentage of all of our membership fees to good causes. We've put on amazing workshops for underprivileged kids, including tutorials from Grammy award-winning musicians. So by becoming a member, you're suddenly now giving young kids a chance to learn music. We've also planted up to 40% of all trees in council estates across Camden. I think it's interesting that the members can take part and enjoy the music, but at the same time their money is also going towards creating good in the community.'

With ambitious plans for the Foundation and another world-class line-up coming to the award-winning venue in 2024, I'm sure that KOKO will continue to shape London's cultural narrative for many years to come.

www.thehouseofkoko.com

Words by Georgia Maguire



THE PERIGON

MAMI BEACH

NOW UNDER CONSTRUCTION

BHB is excited to share our partnership with The Perigon, a new and iconic oceanfront luxury condo tower in Miami Beach.

Rising from the most tranquil and expansive stretch of sand between Miami Beach's coastline and Biscayne Bay, The Perigon is an unprecedented collaboration of three global design icons. The rare seclusion, matchless amenities, impeccable service, and culinary experience curated by Michelin-starred chef Shaun Hergatt promises residents and their guests an exclusive Miami Beach lifestyle.

The 73 residences boast floor-to-ceiling windows, the finest European interiors and a private restaurant and speakeasy from Michelin-starred chef Shaun Hergatt. The Perigon offers sanctuary just minutes from buzzing South Beach, Miami's Design District and Bal Harbour.

BHB are running The Perigon Global Concierge for contracted residents of the building, offering them the keys to a world of lifestyle and travel support alongside the keys to their home. Residents haven't even moved in yet and we've already organised a week with full 24/7 support in St. Tropez, 12 VIP Tomorrowland tickets, and provided support and access in Las Vegas, Tuscany, Paris, Sardinia and Ibiza.





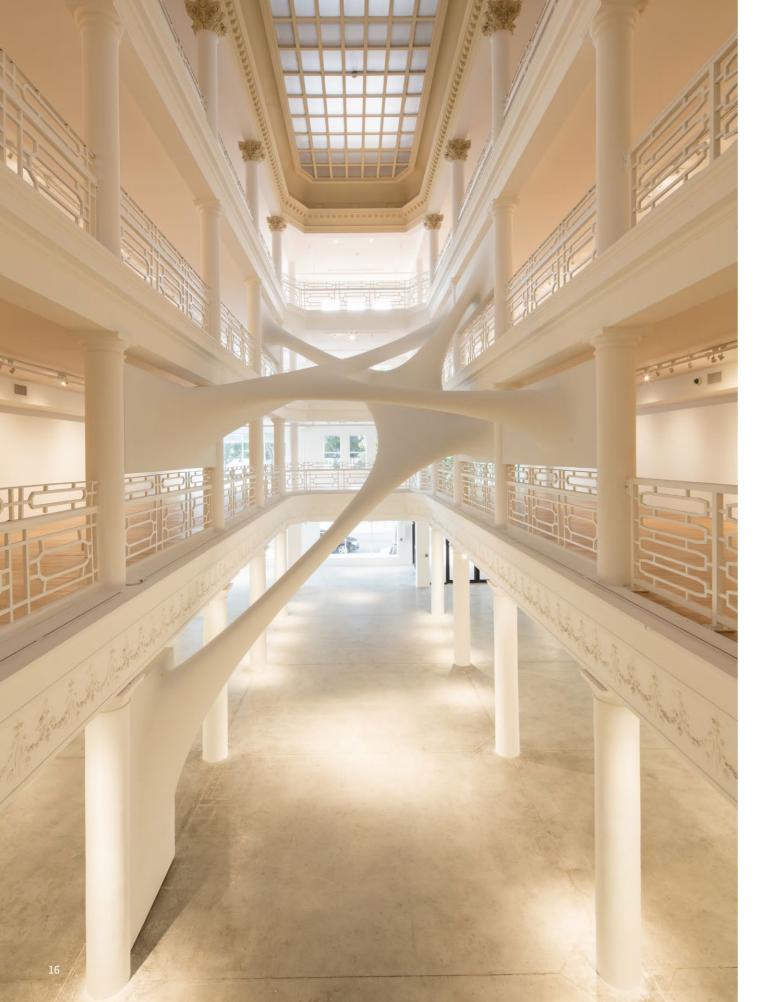
A unique project comprising the original landmarked Steinway Hall and a modern skyscraper of extraordinary proportions by SHoP Architects, 111 West 57th St is one of the most exciting recent additions to New York's skyline.

The contrast of the historic Steinway Hall with the modern and dramatic glass tower means the building offers two very different, but equally breathtaking, types of living.

With interiors by Studio Sofield, and unique, lavish finishes throughout the properties, 111 West 57th St is pushing a new frontier of glamorous New York living.

BHB partnered with the building to run the 111W57th Global Concierge program for residents, providing access and global connections to residents to enhance their every day. We've done everything from baby showers, bodyguards, and birthday parties, to Frieze access, private members club advice, chauffeurs, and travel support in Norway, Vancouver, Milan and Paris.







I met with Derek Damon and Brady Wood on a building site two years ago, they are two of the industries nicest guys and Founder and Partner of the Woodhouse Group. Derek and Brady have taken this beautiful site and transformed it into one of the greatest private members clubs in America. At its heart is the famous Zaha Hadid sculpture and together they have managed to do something pioneering, elegant and chic that will become Miami's go to for the great and the good from all over the world. BHB is not only becoming the concierge partner of the club but it will also be home to our Miami office and we couldn't be more excited to be a small part of this brilliant new cornerstone of Miami's booming Design district.

BHB AMERICA BHB AMERICA

With a history that spans more than 100 years, the landmark Moore building — located in the heart of the Miami Design District — debuts its reimagined identity in April this year.

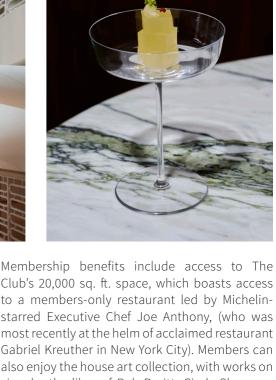
It will now host a private social club, a 13-suite boutique hotel, executive workplace and publicfacing restaurant, aptly named Elastika in honour of the monumental, site-specific Zaha Hadid installation which anchors the building's fourstory interior atrium. As far as icons are concerned, this might be Miami's most resplendent.

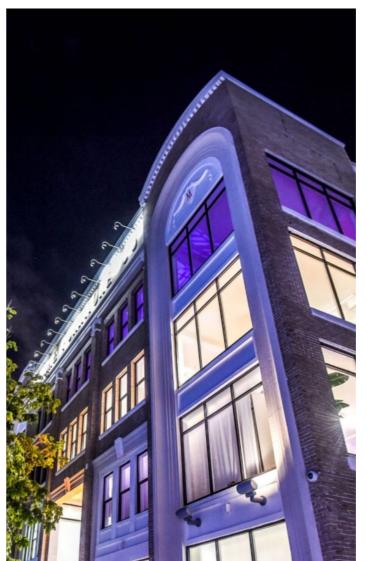
Located on The Moore's second floor. The Club at The Moore is quickly becoming one of Miami's more exclusive and worldly private club products, with an invitation-only membership that consists of a global contingent of influential leaders, innovators and tastemakers. A club designed for Miami's most noted personalities — the likes of Craig Robins, Karolina Kurkova, Eric Schmidt, Dwayne Wade, James de Givenchy and Rula Jebreal are founding members — The Moore is poised to become an elegant, energetic space ideal for an elite and discerning community.











Club's 20,000 sq. ft. space, which boasts access to a members-only restaurant led by Michelinstarred Executive Chef Joe Anthony, (who was most recently at the helm of acclaimed restaurant Gabriel Kreuther in New York City). Members can also enjoy the house art collection, with works on view by the likes of Rob Pruitt, Cindy Sherman, Issy Wood and others; multiple bars and lounges, with an assortment of cocktails curated by internationally renowned mixologist Nico de Soto; and invitations to members-only events, perks from the world's top luxury brands, off-site travel excursions and more.

Members of The Moore also receive priority access to the building's high-profile hotel, nestled on the building's fourth floor. The Hotel at The Moore, with its 13 residentially appointed suites, will be the sole hotel in Miami Design District when it opens later this spring and will offer guests access to spacious, luxurious accommodations — ${\sf most}$ rooms weigh in at roughly 700 square feet, with the two grandest suites topping more than 1,000 square feet — as well as temporary membership privileges to The Club two floors below.

The Moore is located at the intersection of 40th Street and 2nd Avenue in the Miami Design District. For more information, visit www.mooremiami. com or call 305.209.2100. For membership inquiries, please contact membership@ mooremiami.com or apply via the link at www. mooremiami.com/club.

J E F F K L E I N

I met the formidable Jeff Klein in 2004 in Los Angeles. He was in the middle of launching his now iconic Sunset Tower on the former site of the Argyle Hotel in West Hollywood. Since then he has continued to be one of the kings of the game along with many other brilliant friends such as Marie Louise Scio, Jeremy King and Robin Birley. 24 years later, having conquered NYC and opened the beautiful San Vicente Bungalows in LA, Jeff is back in New York for his East Coast Private Members' Club, designed by the irrevocably brilliant Rose Uniake and launching later this year.





You started in NYC 24 years ago with the City Club, the Monkey Bar and more. You are about to launch your next project in NYC 24 years later..... How has NYC changed and do you still get the BUZZ when you drive over the bridge to Manhattan?

New York City has always been and will always be the center of the universe, the energy changes but it's still thrilling and I'm so excited to be opening there.

You hit LA by storm when you purchased the Argyle hotel back in 2004.... You still live there now but is there anywhere else that you would love to live over the next 20 years?

I would actually love to live in Paris.



San Vincente Bungalows was designed by Rita Konig who we LOVE. Do you love English style, the English look and England or is it just that Rita is very cool and very funny?

It's funny because both New York and West Hollywood were designed by English designers, West Hollywood by Rita Konig, and New York by Rose Uniacke. I think more than them being English, I am attracted to their incredible talent and, I love that most Americans have not yet discovered either of these incredible super stars, so my places get to be part of what introduces them to these designers

We know you love Marie-Louise Scio and her hotels. Can you tell us if there is anywhere else you have been recently that has totally blown you away in terms of service, design and vibe.

Marie-Louise is really the best of the best because she understands how to take the soul of the property and enhance it. She's an inspiration to me. I also love André Balazs and what he did at the Chiltern Firehouse. I also think Sean Macpherson (from whom I bought The Jane) is such a pro with The Bowery and Chelsea.

You have a lot on, you have demanding members, tons of staff, investors and much more. When do you switch off and can you give us one tip to keeping calm.

Meditation!!

BHB is getting involved in Hospitality projects in London, the English Countryside and NYC. Are we mad or do you think it's the greatest industry on earth?

Both! I think you are mad because anyone who gets into this industry must be, but I also think it's the greatest industry on the earth and we wouldn't do it if we didn't love it.

Finally a naff question. Sorry. The great and the good frequent your institutions. Could you just tell us one person who you wish was a member from time gone by, someone you would have liked to sit down with over dinner in the Tower Bar.

I'm not being sassy. I honestly have all the members I want, there's nobody out there that I wish was a member that isn't currently!







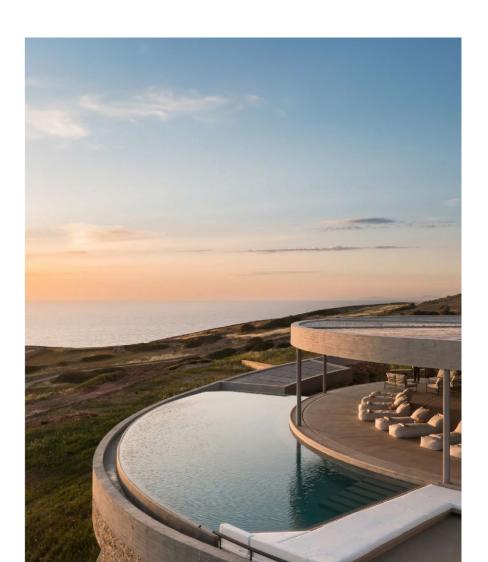












BARNESGLOBAL OFFICE

The **BARNES Global Office** is a collaboration between **BARNES** and **BHB**, and provides bespoke concierge services 24 hours a day, 7 days a week, wherever you are in the world.

A simple hotel reservation, last-minute VIP tickets, a private chef or a helicopter transfer? The Parisbased BARNES Global Office, headed up by Elodie Erakovic, accompanies you seasonally or annually, and provides discreet, impeccable, and dedicated lifestyle services, worldwide.







Elodie graduated from the Glion Institute of Higher Education in Switzerland before making a name for herself in the luxury lifestyle management world. She kicked off her career in hotels all over Asia, linking her love of travel with her passion for hospitality and connecting with people. In 2014, back in Monaco, she jumped into the lifestyle management world, and has become a go-to for handling the most tricky requests from a host of demanding and discerning clients.

As the President of BHB Private Europe and BARNES Global Office, she is dedicated to the very highest quality, personalised service, going above and beyond to give each client the VIP treatment. Her enviable network and connections mean she can fulfil even the most challenging of requests.

When she's not busy working, Elodie enjoys unwinding with a glass of fine wine at some of Monaco's best spots like Café de Paris, Cantinetta Antinori, and Bar American.

ELODIE'S **SOUTH OF FRANCE** FAVOURITES:

Lunch

African Queen – Beaulieu sur Mer Loulou Pirate – Roquebrune Cap Martin La Petite Maison – Nice

Dinner

MAMO Michelangelo – Antibes Coya – Monaco Luigi – Cannes

OBeach Restaurants

Jardin Tropezina – St Tropez GIGI – Ramatuelle Loulou – Ramatuelle





OULOU

ALEXANDRE ROSSOZ

Alexandre and I met three years ago and we instantly became friends. His background is in private equity, a world away from hospitality, but having become a partner in Loulou Restaurants he has an ambitious plan to take the brand around the world. Over dinner in Riyadh one evening he let me know that London was next and that he had signed the lease on an incredible historic building in the heart of Mayfair. 24 months later we are now partnering to launch 16 Charles Street with the Loulou Restaurants and are excited about the adventures ahead with this amazing brand in London and beyond.







Inspired by the hedonistic French Riviera lifestyle, the Loulou Groupe's mission is to enhance the beauty of iconic locations and historic buildings with high-end Loulou is also a way of life. Seasonal pop-ups and restaurants and timeless decor.

Be it in Paris, Ramatuelle, Val d'Isère or Roquebrune-Cap-Martin, Loulou's restaurants are infused with the colourful elegance and insuppressible joie de vivre that mindset and zest for life. have become trademarks of the brand's unique identity. Refined, indulgent, relaxed and spontaneous... With hotly anticipated openings in London and Marbella ..'Loulou' is a fanciful soul whose fun-loving character insists upon exceptional quality and the highest standards of service when welcoming guests.

Equally important is the use of only the finest fresh ingredients in Loulou's generous, unpretentious cuisine, which embraces the culinary richness of the French and Italian Riviera. Loulou is all about long, sunny, indulgent lunches and chic dinners in beautiful company, with signature dishes, moreish flavours and singular touches such as dressing each table with a fresh Italian lemon. These all make Loulou feel like a dear friend with whom we are sure to have a wonderful time, whatever the occasion.

Even more than 'just' a collection of restaurants, in-restaurant boutiques stock a capsule collection of tastefully branded beach bags, towels, accessories, tableware and swimwear, amongst other items, all of which are created by brands who share Loulou's

on the horizon between now and 2026, the group is discreetly increasing its international presence on an annual basis.







MR C RESIDENCES

D U B A I

"Dubai is the Miami of the Middle East", someone told me recently. I sit here today in Dubai mapping out the launch of our 7th office and our first in the Middle East. BHB was proud to sign the Global Private Office contract for Mr. C Residences in Jumeirah 12 months ago and it's provided us with the perfect opportunity to begin laying some more permanent roots in this exciting city. We plan to open the office here in Q3 2024 and are excited about the possibility

Mr. C Jumeirah, located on the Water Canal in the heart of Jumeirah, is designed by the world-renowned Arquitectonica, with interiors curated by Meyer Davis Studio, and the stylish sophistication of the project brings huge excitement to the Dubai luxury real estate market.

The building's buyers, who all bought off plan and won' move in until later this year, have already sought our support extensively in Dubai, and also on their travels in Mykonos Tokyo Cannes Monaco Azerbaijan Bucharest and Bali

BLUESKYFRIDAY

During 2023 I launched BlueSkyFriday with Astrid Harbord and Becks Becher. BSF is a peer-to-peer trading platform for a community of like-minded individuals who may want to buy, sell or promote interesting things, such as beautiful villas, art, homes for sale, events, tickets and much more.

The network began with a group of 30 Founder Members who we invited to become the foundation of our membership base. These Founder Members have helped shape the network by referring members and helping us shape the community with their feedback and expertise.

HB



BLUESKYFRIDAY





BlueSkyFriday is an invite-only marketplace, network and weekly Friday email where trusted members can promote, sell and buy goods and services.

Our members exchange everything from beautiful and unusual holiday homes for rent, art for sale from independent galleries/artists/makers, experiences and courses from wellness gurus/yoga teachers/surf schools and last minute items like festival/gig tickets and more. Amongst the posts that our members submit we also promote brands that we love and feel our members will too.

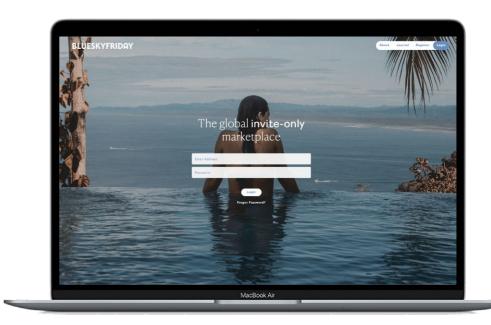
The ethos behind BlueSkyFriday is bees, trees and mental ease. We support charities that focus on these themes and we invite our members to events are based on the environment, nature and wellbeing, for example, tree planting incentives and nature walks.

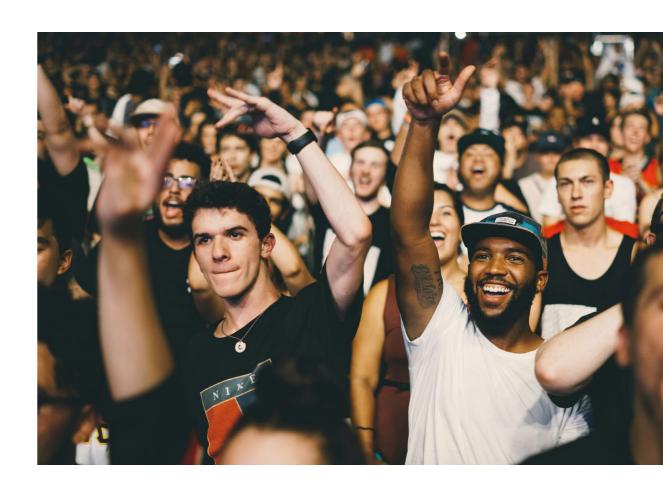
Membership

It is free to join BlueSkyFriday. As we are a friend-to-friend platform, we have a member referral scheme so you need to know a member to sign up.

If you are interested in joining and not sure if you know a member, please email us on hello@blueskyfriday.com









B H B
G L O B A
R E A

E

As the business grows we have seen more and more requests for property advisory across London, NYC, Miami, Ibiza and the South of France. This year hails the launch of our Real Estate division across all of these markets, headed up by Oliver Venn in London and Rebecca Farrer in Miami. Both have brought a wealth of knowledge to BHB and we are proud that since launching two months ago, we have already transacted on a client purchase in Miami at The Perigon building.



BHB Global Real Estate

Focusing predominantly on residential acquisition and managed sales, the BHB Global Real Estate team has a proven track record of industry excellence and utmost discretion, as well as over 40 years' experience in prime residential property acquisition across central London, the English countryside, New York, Miami, and the South of France.

The breadth of our network gives our clients unrivalled access to off-market properties across all territories for residential acquisition. At BHB Global Private Real Estate we go above and beyond, providing a seamless, bespoke experience for our clients around their property viewings. Our team is on hand to book travel, hotels, airport pick-ups, luxury house cars and lunch and entertainment at the most exclusive hotspots nearby their potential new home.

The team are also highly adept in managed asset sales, portfolio management and interior design consultancy.

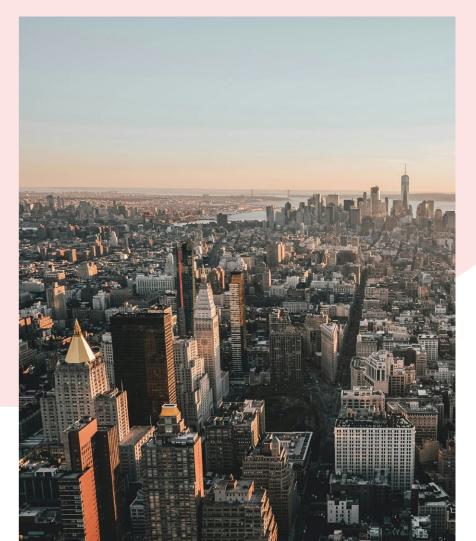
For further information please contact Oliver Venn on **ov@bhbprivate.com**.











M E L I S S A M O R R I S

Melissa is one of the most pioneering and brilliant business women of a generation. She has created one of the most successful and elegant brands I have seen in a long time. Her dedication to detail, her ability to design a beautiful product and her non-stop spirit to traverse the globe, create amazing partnerships and continue to expand the Métier Empire is truly outstanding. Melissa talks about her (and my) favourite City 'Firenze'.

H.B.







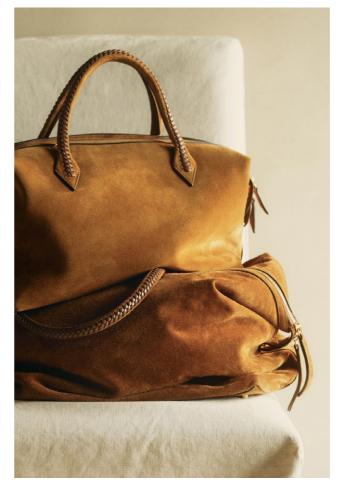
Growing up in a STEM-oriented household, Melissa Morris developed a keen eye for precision, which is at the very core of her leather goods label, Métier.

Following notable tenures in the fashion industry, Melissa founded Métier to pursue her own ideas of what a luxury brand should be. She explains her approach: "In essence, I am passionate about creating elegant solutions for modern problems. Design at its core should solve a problem or improve what's already out there. The luxury version should do this in the most beautiful and perfected way".

Morris' interdisciplinary upbringing and dual degree in both business and sculptural design seamlessly blend with her creative vision, resulting in handbag offerings that fuse luxury with functionality. With an inherent understanding of the ever-evolving needs of the modern cosmopolitan woman, Morris crafts pieces that cater to the demands of those immersed in a fast-paced, on-the-go lifestyle.







With each piece individually handcrafted from the finest materials in Italy, we have asked for her go-to restaurant guide for Florence:

○ Il Santo Bevittore

This is my go-to spot. I love to grab a glass of wine first and hang out on the street outside the restaurant. Then inside, it's more modern and has a really youthful, relaxed vibe. A great counterpoint to the more traditional options.

○ Cammillo

An institution. A massive menu, stay seasonal and traditional. Make sure you request the front room, not the back.

Sostantza

Simple interior, small menu. Famous for their chicken and the artichoke egg tart, it is divine.

O Regina Bistecca

Chic Tuscan steakhouse in an old book store with lots of wood panelling. My great friend Maria told me about this place and mentioned it was frequented by a lot of creatives and she was right, I ran into a few other designers when I went.

Mariano

Another recommendation by Maria, a sandwich spot where all the Florentines go.

A few other favourites

Alla Vecchia, Bettola Ruggero and Cibreo.

bhb



Harry Becher



Katherine Braithwaite



Maud Thomas



Oliver Venn



Louis Buckworth



Phoebe Hoyer Millar



Elodie Erakovic



Athena Lees Jones



Alex Field



Rebecca Farrer



Jack Baucher



Grace Gardner



Michelle Marozzi



Clementine Coletta



Wiz Baucher



Wolfe Bentinck

The team's depth and breadth of experience and global connections, alongside our resourcefulness and discretion, stands us in perfect stead to consistently exceed our clients' expectations. GET

IN

TOUCH

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